



# Financial Education

## Equipping employees with the knowledge to make fully informed decisions

Pick up virtually any newspaper any day of the week and you'll more than likely see a story about the ongoing 'pensions crisis' or the 'personal debt crisis'. Regardless of some of the sensational headlines, there's no doubt that more and more people find it hard to budget and manage their day-to-day finances, let alone save for the future.

We have developed a range of financial education programmes designed to help employees understand how to manage their financial affairs effectively, using a combination of online and offline media.

Educating employees on how their benefits fit with their wider financial needs and aspirations can be a powerful differentiator. Increasingly, employees are being asked to make choices and to take ownership of their financial wellbeing – whether it's deciding how much to save for retirement, choosing where to invest their pension contributions or selecting flexible benefit options. Our aim is to help employees to help themselves, by equipping them with the knowledge to make fully informed decisions.

Whilst education can help, there are times when the decisions and choices are just too complicated, or too important, to make without professional advice.

As an FSA regulated firm, our independent financial advisers are able to provide advice on all financial matters to your employees. Each client has a dedicated adviser who is trained to have an in depth knowledge of your pension and benefit arrangements, to enable them to provide truly holistic advice.

Facilitating this support through a trusted source, which understands your arrangements and culture, adds significant value to your employment proposition.

We also have particular expertise in the provision of education and advice to help companies manage change – for example switching from Defined Benefit to Defined Contribution (DC) pension provision or Trust based DC to Contract based DC, or providing regulated pension transfer advice – employing the combined skills of actuaries, tax experts and financial planners.

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